

RACKET.

PERIODS WITHOUT SHAME

Ready to Make a Racket?

This PDF is a step-by-step guide with everything you need to run a RacketDrive in your own community.

Included in this packet:

- 1** Tips & tricks on how to run a product drive
- 2** A Racket Kit product wish list form for your partners
- 3** Racket Kit assembly instructions
- 4** Racket Card template to print, cut up, and share

ABOUT RACKET

RACKET is on a mission to take shame out of periods. Our goal is expose and eliminate period taboos, and advocate for equal access to menstrual hygiene products. RACKET was co-founded by actress Margo Seibert and author Caroline Angell in response to the needs they heard from guests of a homeless dinner program where they volunteer.

Want to hold a RacketDrive in your community?

This is a “How To” sheet with tips and tricks on holding a menstrual hygiene product drive—AKA, a “RacketDrive.” What’s a RacketDrive? Well, when people think about making donations to people in need, they often give things like soup cans, or socks, or jackets. But seldom do they consider donating menstrual hygiene products. A RacketDrive brings people together to collect the specific products desired by a community, and then together package up those products to be distributed to menstruators who need them.

STEP 1



Identify a local organization that could benefit from the drive

Start by finding a local organization that’s already in the “helping” business, and has a distribution structure in place—shelters, pantries, and after-school programs serving low-income youth are a great place to start your research.

STEP 2



Communicate with your chosen organization

Once you’ve got an organization to approach, get to know their operation. Ask if they currently conduct donation drives, and what kinds of products they typically receive. Once you’ve offered to facilitate a RacketDrive for them, ask what kind of menstrual hygiene products their population might prefer. (Examples of commonly requested products are included in the PDF.)

STEP 3



Plan the details of the drive

Here’s where the details get ironed out. The critical elements to plan are:

- A. When will the drive take place?
- B. What supplies are you asking for?
- C. How will you announce to the community that the drive is taking place?

STEP 4



Get the word out to your network

Let your friends, families, colleagues & classmates know what you are doing and ask for their participation. Send emails, post flyers, and spread the word on social media.

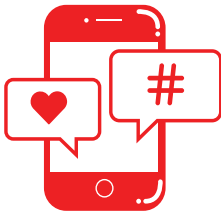
STEP 5



Host an assembly event

Invite your community to come together and participate in a hands-on volunteer experience. The diagram included in the PDF details how RACKET assembles menstrual hygiene product kits. Use our model, or make your own. Coordinate delivery with your recipient organization, and ask your friends to help with transportation.

STEP 6



Make some noise!

At the start of the drive, ask participants if they are okay with posting pictures of the event on social media, and if they are, please go for it! Be sure to tag RACKET in the photos with @we_racket (there's an underscore between the words), and hashtag your images with #weracket #racketdrive #menstruationmatters and #periodswithoutshame. These tags are a way to promote unity for the movement, and help remove shame from the conversation about periods.

Racket Kit Partner Wish List Form

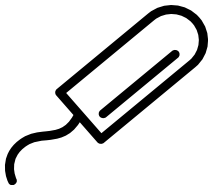
Use this form to find out your partner organization's preferences.

Taking care of your period involves making choices about what's best for **your** body. Choice is an essential part of agency; RACKET believes that when it comes to menstrual hygiene products, each menstruator's preference should be heard, honored and respected. Ask your partner organization which of the following commonly used products would best serve the needs of their menstruators.

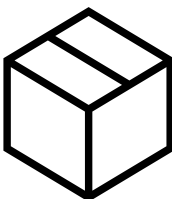
Check items on your wishlist



- Ultra thin regular with wings
- Ultra thin super with wings
- Overnights with wings
- Pantliners



- Light
- Regular
- Super / Superplus
- Non-applicator



- Unscented Cleansing Wipes
- Menstrual Cups

Pre-Event Supplies Checklist

3

Make sure you have the following supplies ready to go.

Before the actual RacketDrive event (and before your volunteers show up), you'll want to make sure that you have everything you need. Use the checklist below.

No two drives are alike, but for your reference, we've found that collecting approximately 2000 products results in 100-125 completed kits. You'll want to be sure you've got enough plastic bags, treats, and Racket Cards for the number of kits you plan to make.

Check items

- Gallon plastic zip bags (if packing pads)
- Sandwich plastic zip bags (if packing tampons)
- Racket Cards (print and cut from page 7)
- Wrapped chocolate treats (a period essential)
- Your collected supplies (tampons, pads, etc.)

Note: All menstrual hygiene products must be individually wrapped

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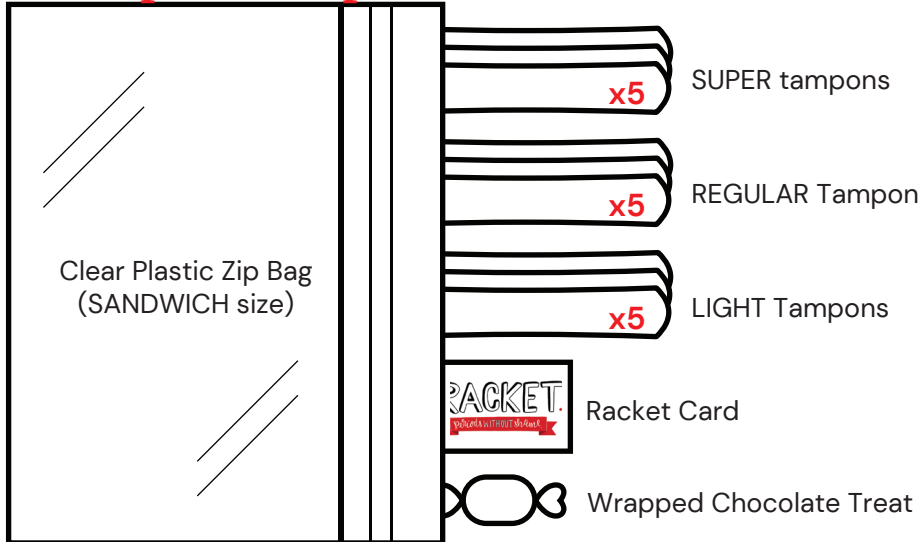
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How to assemble a Racket Kit

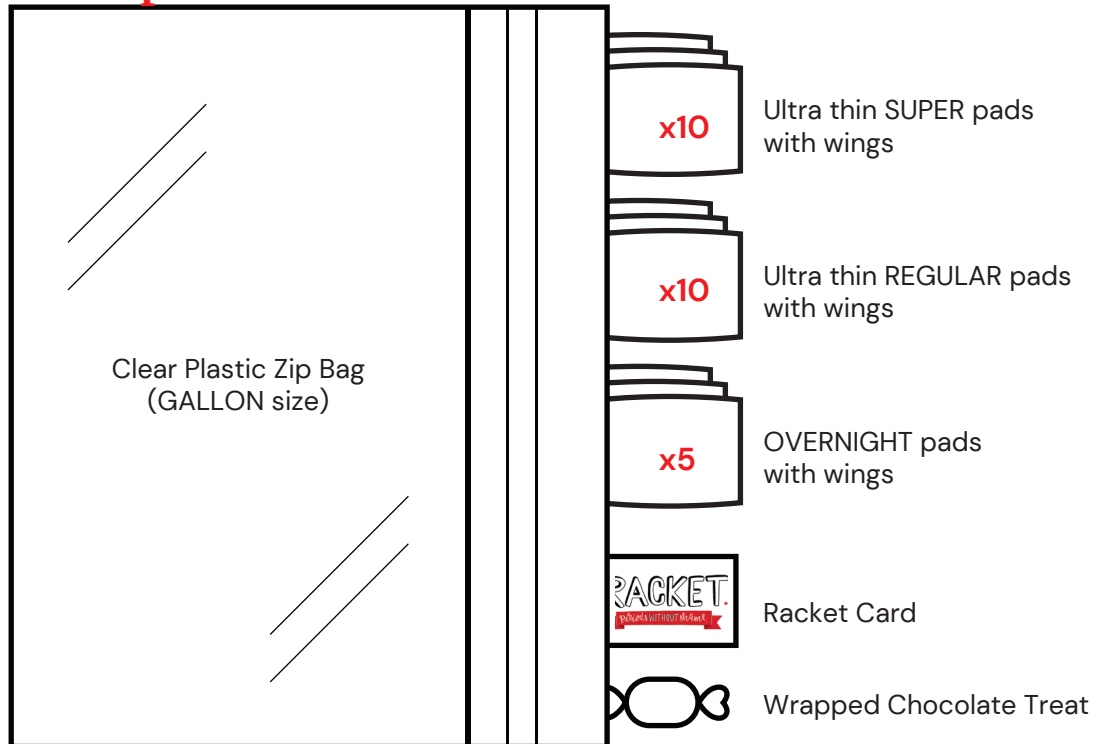
Use the diagram below as a guide, or feel free to improvise. (Quantities listed are estimates. Numbers may vary based on size and shape of products.)

4

Example: Tampon Kit



Example: Pad Kit



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Racket Cards

Cut these up with scissors and include one in each kit so that your recipients can connect to RACKET!

5

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